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IGCSE/O-Level Topical Business Studies

(PAPER-2)

Syllabus 2026-2027-2028

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Arranged & Designed by

Muhammad Majid Hussain

Legal Advisor

Ch. Muhammad Naseer (Kakuana)
Advocate Hight Court 0300-7658213 Chamber # 26, Randhawa Law Building Near CPO office Distt. Katchery, Faisalabad.

Mian Zahid Iqbal
Advocate Hight Court 0321-7618063 Chamber # 26, Randhawa Law Building Near CPO office Distt. Katchery, Faisalabad.

For Order / Complaints

Rabbani Publications
36-Z, Commercial Center, Near Mujahid Hospital, Madina Town, Faisalabad. 0332-6682372, 0300-4537372 (rabanipublications@gmail.com)

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PREFACE

IN THE NAME OF ALLAH, MOST GRACIOUS AND MOST MERCIFUL.

We are pleased to present this carefully compiled edition of Cambridge O Level / IGCSE Business Studies Topical Unsolved Past Papers with Mark Scheme (All Variants), designed specifically for students preparing for examinations in 2026, 2027 and 2028.

This book has been arranged strictly according to the latest Cambridge syllabus and provides comprehensive topical coverage of the subject. Questions from 2018 to 2025 examination sessions have been systematically classified sub-topic by sub-topic, enabling students to focus on individual syllabus areas and strengthen their conceptual understanding through targeted practice.

The book covers 6 Chapters and 25 Sub-Topics, ensuring complete syllabus coverage in a structured and student-friendly format. Each question has been carefully categorized according to its relevant syllabus area, allowing learners to practice specific topics with confidence and efficiency.

The inclusion of questions from all available variants ensures extensive exposure to different question styles and examination patterns. Furthermore, detailed mark schemes are provided to help students understand examiner expectations, improve answer-writing techniques, and achieve higher grades.

This resource is intended to support effective revision, self-assessment, classroom teaching, and independent learning. By practicing topical questions alongside the mark schemes, students can identify their strengths and weaknesses and develop the analytical and evaluative skills required for success in Cambridge examinations.

Features of this Edition

- Latest syllabus coverage for examinations in 2026–2028
- Coverage of 6 Chapters and 23 Sub-Topics
- Questions arranged sub-topic by sub-topic according to the syllabus
- Past paper questions from 2018–2025
- All examination variants included
- Detailed mark schemes for effective self-assessment
- Ideal for revision, classroom use, and exam preparation

Subject Codes

Cambridge O Level Business Studies – 7115

Cambridge IGCSE Business Studies – 0450

We sincerely hope that this book will serve as a valuable companion for both students and teachers and contribute to outstanding examination performance.

We wish all students every success in their examinations and future endeavors.

Rabbani Publications

Team Coordinator

in case of any suggestion for improvement Team Head can be contacted at

Cell: 0332-6682372 / Email: rabanipublications@gmail.com

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Quality Policy

- Customer satisfaction is our priority and achieve this goal we will always, work as a team.
- Produce and supply finest quality goods meeting all the specification including Environmental concern and safety
- Every employee will influence to contribute towards
- Quality improvement to sustain through ideas and innovation.

- گاہک کا اطمینان ہماری اولین ترجیح ہے۔
- اپنے مقصد کے حصول کیلئے ہم ہمیشہ بحیثیت ایک ٹیم کام کرتے ہیں۔
- گاہک کی ضروریات اور ماحولیاتی حالات اور احتیاطی تدابیر کہ مدنظر رکھتے ہوئے معیاری اشیاء فراہم کرتے ہیں۔
- ہر فرد اپنے خیالات اور تخلیقات کے ذریعے بہتر کوالٹی اور اس کو برقرار رکھنے کیلئے موثر کردار ادا کرتا ہے۔

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21/M/J/18 CASE STUDY 01

Value Gym (VG)

Peter is a qualified fitness instructor. He used to work at a luxury gym in country X. Customers of this luxury gym pay a high monthly membership fee no matter how many times they visit. There are no additional fees.

Peter enjoys helping people get fit and lose weight and he enjoys teaching exercise classes. Peter wanted to help more people to get fit or build up their muscles so he decided to set up his own gym. Peter thought there was a demand for low priced gyms that allowed people to pay each time they used it rather than pay a high monthly fee. So he left his job and set up his own gym in a low income part of the city. Peter named his business Value Gym (VG) and opened it three months ago. Peter needed a large bank loan to help him set up his gym as he only had $5 000 of his own money. He is a sole trader. He prepared a business plan to show the bank manager.

VG has been very successful and Peter is expecting to make a profit by the end of his first year as an entrepreneur. However, he still wants to attract more customers to the gym. He knows that marketing will be very important if his business is to expand.

Peter has estimated that VG will soon need 4 personal trainers to work in the gym. Peter has not decided whether to employ these personal trainers or to allow personal trainers who work for themselves to use VG's facilities for a fee. The gym is open from 0600 until 2200, 7 days a week. Customers pay for each day they use the gym. In addition customers can pay for a personal trainer if they want individual tuition.

Appendix1



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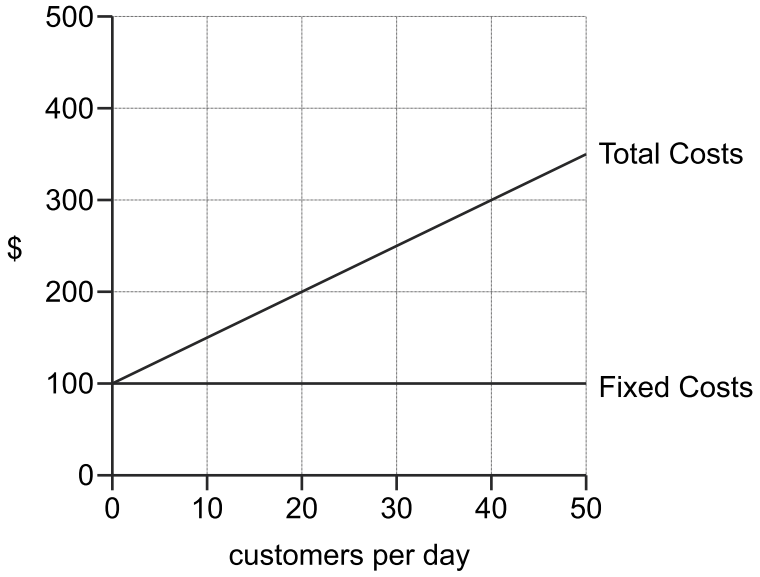
21/M/J/18 CASE STUDY 01

Appendix 2

Break-even chart for VG



Variable costs per customer = $5

Price per day to use the gym = $10

Maximum capacity of the gym = 50 customers per day

Appendix 3

City News April 2018

Demand for gyms is expected to increase

The government of country X is worried about the increasing health problems of the population. It wants more people to lose weight and get fit. This could make employees more productive and increase output for the businesses where they work.

A government grant is being given to anyone who owns a gym and has more than 20 customers a day. It is planned that the grants will be used to encourage more people to use a gym and get fit.

There is expected to be an increase in demand for personal trainers, especially to work in the evening. They will need to have qualifications in personal training to meet the health and safety regulations for working in a gym. Most personal trainers are paid the minimum wage. However it is expected that their wages will have to increase, as there will be a shortage of personal trainers until more people can gain qualifications in personal training.

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22/M/J/18 CASE STUDY 02

Downtown Hotel (DH)

Downtown Hotel (DH) is small hotel with 39 employees. It is a private limited company set up by Hilda 9 years ago in country X. Hilda owns 80% of the shares and the capital employed in the business is $100 000. It has been very successful with profit increasing each year. The demand for hotel accommodation in country X is also growing.

DH is located next to the beach in Downtown. Half of the hotel rooms are booked for 6 months of the year and all the rooms are booked for 4 months of the year. DH is empty for the remaining 2 months as the weather is very bad. Most of the guests that stay at the hotel are tourists from country X on coach (bus) tours. Hilda thinks she needs to attract hotel guests all year round.

A lot of litter is left on the beach next to the hotel and Hilda does not think she should pay to keep it clean. Local people also use the beach and it can be very busy, leading to hotel guests complaining about overcrowding and the amount of litter such as empty drinks bottles.

Hilda wants to expand the company by taking over another hotel. There are two hotels nearby that are for sale: ABC Hotel and XYZ Hotel.

ABC Hotel

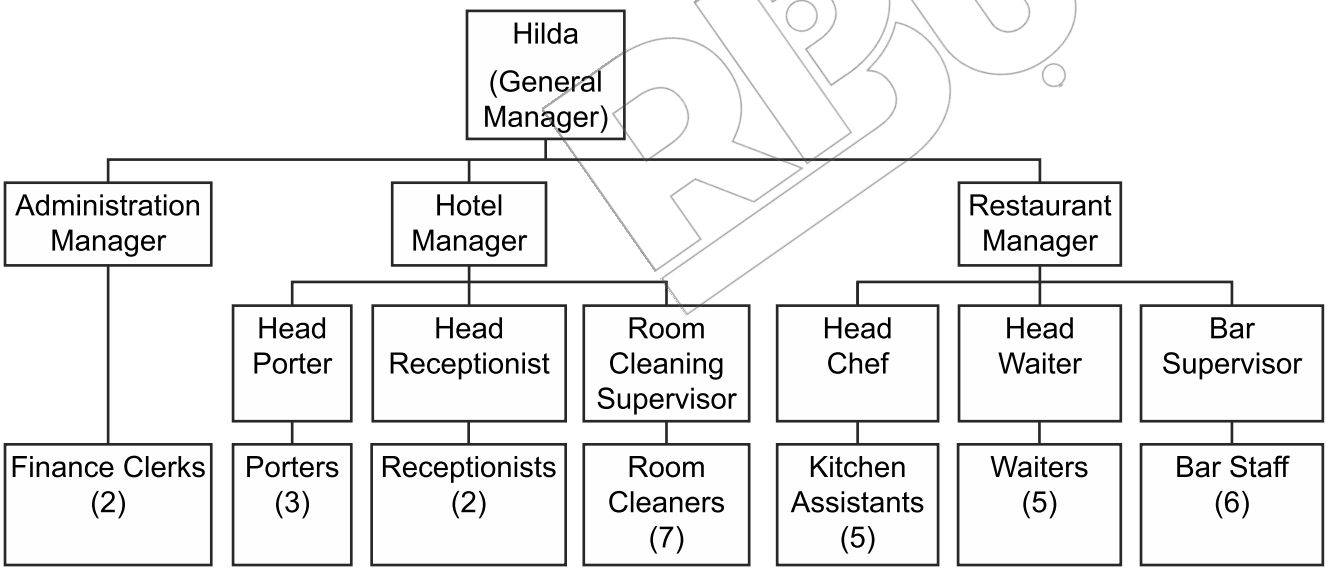
This has been owned by a local family for over 30 years. It has not been redecorated for many years and needs updating if it is to attract tourists from other countries. The estimated cost of updating the hotel is $50 000. The hotel is for sale at a price of $100 000 as it is in a good location on the beach.

XYZ Hotel

This is a modern hotel and has recently been redecorated to a high standard. The hotel is located in the centre of Main City which is 50 km from Downtown. It is near to restaurants, a train station and the airport. It is for sale at a price of $200 000. Technology is widely used in the hotel such as a computer based booking system and electronic key cards to access rooms and elevators.

Appendix 1

Organisation chart for Downtown Hotel



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Q1(a)/22/O/N/19 CASE STUDY 08 O-Level IGCSE

1 **(a)** Identify and explain **two** ways QC can create added value for its new service.

Way 1: .....

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Explanation: .....

.....

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.....

.....

.....

Way 2: .....

.....

Explanation: .....

.....

.....

.....

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..... [8]

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Q2(a)/22/M/J/20 CASE STUDY 10 O-Level IGCSE

2 (a) Explain **four** ways a business plan can be useful.

Way 1: .....

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Way 2: .....

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Way 3: .....

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Way 4: .....

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..... [8]

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Q3(a)/22/O/N/20 CASE STUDY 12 O-Level IGCSE

3 (a) Explain **two** reasons why a new business is at a greater risk of failing than an established business.

Reason 1:.....

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Explanation: .....

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Reason 2:.....

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Explanation: .....

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..... [8]

RABBANI BROTHERS & SON's

Q1(a)/21/O/N/21 CASE STUDY 16 O-Level IGCSE

4 (a) Explain **two** benefits and **two** drawbacks of specialisation within a manufacturing process.

Benefit 1: .....

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Benefit 2: .....

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Drawback 1: .....

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Drawback 2: .....

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..... [8]

RPC
RABBANI BROTHERS & SON's

Q1(a)/24/O/N/22 CASE STUDY 36 O-Level

5(a) Explain **two** reasons why KAT is at a risk of failing .

Reason 1:.....

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Explanation: .....

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Reason 2:.....

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Explanation: .....

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RABBANI BROTHERS & SON's

Q1(a)/22/M/J/23 CASE STUDY 23 O-Level IGCSE

6 (a) Explain **four** characteristics needed for an entrepreneur to be successful.

Characteristic 1: .....

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Characteristic 2: .....

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Characteristic 3: .....

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Characteristic 4: .....

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..... [8]

RABBANI BROTHERS & SON's

Q1(a)/22/O/N/23 CASE STUDY 25 O-Level IGCSE

7 **(a)** Explain **two** advantages of using specialisation when producing SSE's products.

Advantage 1: .....

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Explanation: .....

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Advantage 2: .....

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Explanation: .....

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..... [8]

RPC
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Q1(b)/21/M/J/24 CASE STUDY 26 O-Level IGCSE

8 **(b)** Consider the following **two** ways EP could use to increase added value. Which way should EP use? Justify your answer.

- Increasing prices
- Reducing raw material costs

Increasing prices: .....

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Reducing raw material costs: .....

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Recommendation: .....

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